



### Fairmessage magazine

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Magazine format: 210 mm x 297 mm (excl. 3 mm bleed)

Type area: 176 mm x 254 mm

### Bleed

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When delivering your advertisements, which are to be placed in the bleed, please ensure that you add a uni-colored border (background color of your advertisement) of 3 mm all around

### File Defaults (Ads)

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In order to ensure that your order runs smoothly, your advertisements must be delivered in accordance with the following specifications:

- high-resolution PDF (X-3 standard), color mode/profile: CMYK, ISO v2
- Tagged Image File Format (TIF) with a resolution of 300 dpi at 100% size, Color Mode/Profile: CMYK, ISO v2
- Encapsulated PostScript (EPS) with a resolution of 300 dpi at 100% size, Color Mode/Profile: CMYK, ISO v2
- Fonts from 8 points/line width min. 0.4 mm

### File Defaults (Images)

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In order to ensure that your order runs smoothly, your advertisements must be delivered in accordance with the following specifications:

- high-resolution PDF (X-3 standard), color mode: CMYK
- Tagged Image File Format (TIF) with a resolution of 300 dpi at 100% size, Color Mode/Profile: CMYK, ISO v2
- Encapsulated PostScript (EPS) with a resolution of 300 dpi at 100% size, Color Mode/Profile: CMYK, ISO v2
- JPEG with a resolution of 300 dpi at 100% size, Color Mode/Profile: CMYK, ISO v2

Please note that the resolution of line drawings (tables, diagrams, etc.) must be 1200 dpi (at 100% size)

### Data transfer

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Data transfer via e-mail: [grafik@fairmessage.de](mailto:grafik@fairmessage.de)

Data transfer via Internet: [www.wetransfer.com](http://www.wetransfer.com)

For larger amounts of data, we recommend using WeTransfer

If the delivery of the data does not meet the requirements, any complaint is excluded

### Contact

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We would be happy to support you with delivery and/or design -

If you have any questions or need more information, we are at your disposal on +49 (0) 511 - 20 300 0 from Monday to Friday, available during our business hours